

News Release
For Release February XX, 2013



Franklin Adhesives & Polymers Features Broad Range of PSAs - and Chance to Win an iPad - at ICE USA 2013

Coaters and converters are invited to stop by booth 1061 during the show for information on Franklin Adhesives & Polymers' full range of high performance removable, permanent and repositionable pressure sensitive adhesives - and to enter a drawing to win a free Apple iPad.

With its broad selection of high-performance permanent, removable and repositionable pressure sensitive adhesives, Franklin Adhesives & Polymers already offers converters and coaters a number of reasons to come to its booth, #1061, at ICE USA 2013.

Yet, the division has added another attraction at the booth: a chance to win a free Apple iPad.

Franklin Adhesives & Polymers, a division of Franklin International, will hold a drawing for the iPad throughout the duration of the show, which runs from April 9 to 11. Show attendees who subscribe to the division's new blog, *Franklin Connections*, are automatically entered in the drawing.

The primary draw at the booth remains an opportunity to explore the division's PSA products and capabilities. Franklin Adhesives & Polymers offers a range of PSAs, under the brand names Covinax, Acrynax and Micronax, to meet most coating applications. They include products that adhere to most types of paper and film - such as low-density polyethylene, polypropylene, polyvinyl chloride and mylar - for a wide

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variety of end uses: safety labels, sheet labels, pharmaceutical labels, stamps and mailing applications, tapes and masking applications, packaging and point of sale materials.

Adhesives experts from Franklin Adhesives & Polymers' well-respective technical support team will be on hand at the booth throughout the show to discuss adhesive solutions for typical - and challenging - coating applications and to field questions coaters and converters have about PSAs and their application.

Coaters and converters also may obtain production information and application guidance at www.franklinadhesivesandpolymers.com, or via technical support, IASTS@franklininternational.com, 1.800.877.4583.

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