

**New Release
For Immediate Release**



Global Adhesives Leader to Unveil Adhesives Line for Filter Assembly at Filtration 2010

Franklin Adhesives & Polymers, a division of Franklin International, is introducing a line of adhesives for the range of bonding applications in the assembly of filters at Filtration 2010, held in Philadelphia, Penn., November 30 through December 2.

At booth 517, Franklin Adhesives & Polymers will feature a broad selection of polyurethane polyvinyl acetate, cyanoacrylate, pressure sensitive and additional adhesive technologies to handle applications ranging from filter media sealing to end cap potting and general filter assembly. The division also will demonstrate the speed and power of its Instant Bond, a new and improved cyanoacrylate adhesive for gasket assembly.

Franklin Adhesives & Polymers is a global leader in adhesives and polymers for wood products assembly and label making and has significant experience in the filtration market. The division developed and produces a multitude of high-performing adhesives and draws upon its expertise and product breadth to build a line of adhesives solutions for manufacturers of filters and filter components. Its technology team also is available to customize adhesives for specific assembly applications.

For more information on Franklin Adhesives & Polymers, filter manufacturers can visit www.franklinadhesivesandpolymers.com, e-mail marketing@franklinadhesivesandpolymers.com or call technical service at 1.800.877.4583.

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About Franklin International: Based in Columbus, Ohio, U.S.A., Franklin International was established in 1935 and today is among the largest privately held manufacturers of adhesives sealants and polymers for commercial and industrial applications. Franklin integrates its core competency - emulsion polymerization - into a broad product offering, including glues, adhesives, hot melts, binders, sizing compounds and more. These products are distributed across six continents for use in construction, furniture manufacturing, millwork, paper converting, pressure-sensitive products, filters and fiberglass reinforcement.

Media Contact Information:
Abbe Raabe, Marketing Communications Manager
T 614.445.1337
M 614.678.4464
abberaabe@franklininternational.com