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## **Renowned Titebond 50 Wood Adhesive Now Available in High-Viscosity Formulations**

*Two new versions are three to five times thicker than the original Titebond® 50 yet retain the same valuable performance characteristics of this well-known aliphatic resin emulsion adhesive, used globally for edge and face gluing as well as general assembly.*

Now, wood products plants around the globe will be able to select from among three different viscosities of the renowned Titebond 50 wood adhesive for edge and face gluing and general assembly. Franklin Adhesives & Polymers, a division of Franklin International, has introduced two higher viscosity versions of its original Titebond 50 aliphatic resin emulsion adhesive - Titebond 50 HV and Titebond 50 HHV.

Titebond 50 HV has a high viscosity of 12,000 to 15,000 cps - easily tripling the thickness of the original adhesive. This viscosity resists running, ensuring neater glue-ups and reducing time spent in cleaning machinery and the work area.

The new Titebond 50 HHV has an even higher viscosity of 19,000 to 21,000 cps and is drip-free, eliminating glue dribble during assembly of wood products.

Although both new Titebond 50 versions are thicker, they retain all the valued characteristics of the original adhesive. All three Titebond 50 products provide excellent creep- and heat resistance for superior bonding. They also offer a very low minimum-use temperature of two degrees Celsius and can be applied during cold months. Additionally, a fast setting time increases plant productivity, and powerful bond strength enhances product quality.

MORE



*Titebond 50 Hv and HHV - add one*

“Many of our customers in global markets value the high-performance characteristics of Titebond 50 and also require high-viscosity adhesives for some applications,” said Don McCloskey, vice president, Franklin Adhesives & Polymers. “We developed Titebond 50 HV and Titebond 50 HHV to provide them with a range of viscosities to meet their specific application requirements and preferences.”

Titebond 50 is among a broad line of Titebond® and Multibond® wood adhesives available to international markets through Franklin Adhesives & Polymers and its global network of distributors. For more information on any of these products, visit [www.franklinadhesivesandpolymers.com](http://www.franklinadhesivesandpolymers.com), call customer service at (11) 614.443.0241 or send an e-mail message to [marketing@franklininternational.com](mailto:marketing@franklininternational.com).

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***About Franklin International:*** *Based in Columbus, Ohio, U.S.A., Franklin International was established in 1935 and today is among the largest privately held manufacturers of adhesives, sealants and polymers for commercial and industrial applications. Franklin integrates its core competency - emulsion polymerization - into a broad product offering, including glues, adhesives, hot melts, binders, sizing compounds and more. These products are distributed across six continents for use in construction, furniture manufacturing, millwork, paper converting, pressure-sensitive products and fiberglass reinforcement. Franklin is ISO 9002 certified.*

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